

2020 RATE CARD

SAPOA ONLINE PROPERTY

REGISTER

DON'T MISS OUT on this well used and popular industry resource, where each year we accept a large number of listings and advertisements from professionals and service providers across the entire spectrum of property activities.

SAPOA aims to provide added value by offering the basic listings free of charge to all members and in this respect we hope that we are assisting you in your marketing endeavours to some extent.

We thank you for your support.



- 40 Categories, full and part category page sponsorship
- Highlighted data entries
- Data entries with logos
- Affordable advertisements
- Boxed column and part columns
- Sponsored section opener

DISTRIBUTION

- The South African Property Register is distributed to:
 - Property owners and managers
 - Property developers and development facilitators
 - Financial institutions and specialist property financiers
 - Private banking divisions of the commercial banks
 - Property asset managers
 - Architects and commercial interior designers
 - All valuers who are members of the SA Institute of Valuers
 - All shopping centre management companies
 - Major broking companies/firms
 - Attorneys and accountants
 - The QS profession; town and regional planners
 - All major construction companies
 - Tertiary education institutions
 - Office space planners
 - Security/access control companies
 - Government departments owning and managing State property
 - Local planning and building control authorities

- The MANCOS of all PUTs and PLSs
- Property researchers and consultants
- All international associations with which SAPOA is affiliated

Selected members of the following organisations also receive copies:

- Association of Consulting Town & Regional Planners (ACTRP)
- Building Owners & Managers Association (BOMA)
- South African Black Technical & Allied Careers Organisation (SABTACO)
- South African Institute of Architects (SAIA)
- South African Institute of Valuers (SAIV)
- Association of Construction Project Managers (ACPM)
- Association of South African Quantity Surveyors (ASAQS)
- Consulting Engineers South Africa (CESA)
- South African Council of Shopping Centres (SACSC)
- South African Institute of Black Property Practitioners (SAIBPP)
- South African Facilities Management Association (SAFMA)
- South African Parking Association (SAPA)
- Estate Agency Affairs Board (EAAB)
- Association of Property Loan Stock Companies (PLSAs)

<http://mpdps.com/PropertyRegister.html>

**19.5% SAVING on
2019 rates**

Actual size examples of entry opportunities

1. Boxed entry with logo and multiple address'
2. Boxed data entry plus logo

RATES

Boxed Data Entry + Logo	2 270
Boxed Data Entry + Logo + One address - add R 214 per additional address	3 300
Boxed ½ Column	3 120
Boxed Column	5 840
¼ Page Vertical	7 420
½ Page Vertical	9 665
Full Page	12 270
DPS	20 550
Sponsored Section Opener	11 980

Mechanical data

SIZE (include for 5 mm bleed)	(width x height)
Double Page (trim)*	420mm x 297mm
Double Page (type area)*	395mm x 265mm
Full Page (trim)	210mm x 297mm
Full page (type area)	185mm x 265mm
1/2 Page Vertical	91mm x 265mm
1/4 Page Vertical	91mm x 130mm
Boxed data entry + logo	44mm x 80mm
Boxed data entry, logo + multiple address	44mm x 200mm
Boxed Column	44mm x 265mm
Boxed 1/2 Column	44mm x 132,5mm

* Copy running across the spine in a DPS advertisement must allow 5mm space in the spine for text to read. Safe type area: 10mm in.

All advert material to be supplied in closed PDF Type 1 with embedded fonts and CMYK colour space (no RGB).

Documents to conform to correct bleed and trim requirements and should contain crop marks to indicate the trim area and registration marks.

If a document doesn't contain embedded fonts, it must be opened in Photoshop and rasterised at 300dpi in CMYK colour. It must then be flattened and saved as a Photoshop PDF with a maximum quality (12) JPEG preview. Colour proofs or matchprints must be supplied with all adverts or no liability will be accepted for print quality.

BOOKING DEADLINES:

Signed Order Form: 15 November 2019

Logo and Column Data entries: 25 November 2019

Advertisement artwork: 30th November 2019



Company Logo

Company name

GAUTENG, PRETORIA
P.O. Box 4327
Rietvaleirand, 0174

t: +27 (0)12 395 6040
f: +27 (0)12 395 6041
e: info@blpta.co.za

FREE STATE, SASOLBURG

P.O. Box 845
Sasolburg, 1947

t: +27 (0)16 976 1049 5
f: +27 (0)16 9761944
e: pier@lqs.co.za

FREE STATE, BLOEMFONTEIN

P.O. Box 2276
Bloemfontein, 9913

t: +27 (0)83 695 8027
f: +27 (0)86 698 8860
e: herie@sbl.co.za

NORTH WEST, BRITS

P.O. Box 3924
Brits, 0290

t: +27 (0)12 2521925
f: +27 (0)12 292 1583
e: srdeock@freemail.absa.co.za

WESTERN CAPE, CAPE TOWN

P.O. Box 3525
Cape Town, 8000

t: +27 (0)21 976 9159
f: +27 (0)21 975 5746
e: info@blqst.co.za

www.website.co.za



Company Logo

Company name

7 Fricker Road, Illovo Boulevard,
Illovo, Sandto, 2196,
South Africa

P.O. Box 1650,
Sunninghill, 2157,
Johannesburg, South Africa

t: +27 (0)11 258 6800
f: +27 (0)11 258 6837
e: info@pato.co.za

www.website.co.za

All rates quoted in South African Rand, exclude VAT. Includes Agency commission (unless stated).

Guaranteed positions incur a 15% loading. Every effort will be made to ensure advertisements are placed with the most relevant editorial or in the best position.

A 50% cancellation fee will apply to all cancellations received after book by deadline.

A 100% cancellation fee will apply to all cancellations received after material due deadline.



Print

<http://mpdps.com/PropertyRegister.html>

Contact

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SAPOA
SOUTH AFRICAN PROPERTY
OWNERS ASSOCIATION